

☰ SUMMARY.

I am a passionate, successful, and multi-award winning Full Stack Developer with more than 7 years of multidisciplinary experience in Software and Web Application Development; Digital Design and Branding; IT Operations; and Digital Marketing.

📁 PROFESSIONAL EXPERIENCE.

→ LONDON SCHOOL OF COMMERCE (JULY 2013 - PRESENT)

DESIGNATION: FULL STACK DEVELOPER (PROGRAMMER & DESIGNER)

- Architecting, developing, and continuously improving digital platforms for all the LSC Group of Colleges across London, Malta, Malaysia, Colombo, and Dhaka.
- End to end responsibility for deploying, managing, and maintaining all the Portals, Management Systems and Databases.
- Sole point of contact for managing the group web servers and monitoring performance.
- Creating advertising and promotional materials for distribution such as flyers, brochures and adverts for online and print.
- Maintaining all Branding Strategies for all our partner universities such as the University of West of Scotland, University of Bedfordshire, University of Trinity Saint David, and Anglia Ruskin University.

1. DEVELOPMENT

- Responsible for all the web operations (WebOps) from Deploying, Managing and Maintaining all the Digital Assets of the Group.
- Created the Online Student Learning Platform named as LSC Connect which is still under development to provide Masters and Bachelors Degree Online.
- Responsible for the design, layout, and coding of all LSC college websites as well as maintaining the corporate website, application forms, student portals, and student management systems.
- Worked on biometric devices and created biometric applications.
- Created and maintained the databases of LSC Group of Colleges including Alumni and Leads database of all the students for all the campuses.
- Liaised with the IT Manager to ensure continuous integration and hosting.
- Worked to deploy applications on the cloud (AWS, Digital Ocean Containers and 1&1 Cloud)
- Involved in creation and maintenance of Customer Relationship Management and Content Management Systems for the Group.

2. DESIGNING

- Responsible for creation and maintenance of the Branding Strategies of LSC Group.
- Continuously working to generate new promotional and corporate material for the group.
- Created Design prototypes for Website and Software Applications.
- Spearheaded the design of necessary Landing Pages and Social Media adverts for Digital Marketing

3. DIGITAL MARKETING

- Responsible for doing market research and analytics to generate maximum inflow of students.
- Created online marketing strategies for all the courses offered by LSC Group
- Handle the Updates and Maintenance all the Social Media Platforms like Facebook, Twitter, Google Plus, LinkedIn and Instagram for all the campuses across the globe.
- Keep all the necessary keywords on the top of Google and Bing index (SEO).
- Create online campaigns on Facebook, Google & LinkedIn for promotion.
- Generate leads for all the campuses across the globe.

4. IT SUPPORT

- Creating and Maintaining Customer Relationship Managers and Content Management Systems for the Group
- Responsible for Acceptance and resolution of 1st line support calls.
- Review and make recommendations for improvements to current infrastructure and solutions.
- Involved in Setting up emails, user accounts, permissions and passwords.

→ FREELANCE (MAY 2011 - PRESENT)

DESIGNATION: FREELANCER DESIGNER AND DEVELOPER

- Was responsible for architecting, developing, and continuously improving software & web applications for all my clients.
- Delivered more than 80 projects to date and served 50 plus clients.
- Worked with the Ministry of External Affairs India on the project "Indian Development Foundation of Overseas Indians".
- Worked with T-Series, India's number #1 music company on the project "T-Series Stage Works".
- Worked jointly with Connexons Travel (India) Pvt. Ltd. on projects such as "Travel Nevada", "Visit Flanders" and the like.
- Provided technology consultation and helped the clients in setting up the IT Infrastructure.
- Designed and developed responsive websites for small and medium-sized organisations.
- Specialized in creating Content Management Systems and Customer Relationship Management solutions.

→ SAMTECH INFONET LIMITED, DELHI, INDIA (JANUARY 2013 - MAY 2013)

DESIGNATION: INTERN

- Worked with the Government of Rajasthan on the project "Social Justice Management System".
- Created website wire-frames; and researched and gathered client requirements.

PROFESSIONAL EXPERIENCE CONTINUED.

- **CROSS SECTION INTERACTIVE, DELHI, INDIA (JUNE 2010 - JULY 2010)**
DESIGNATION: INTERN
 - Created applications such as Invoicing System and Content Management Systems.
 - Created website wire-frames; and researched and gathered client requirements.
- **INFOGAIN INDIA (PVT) LTD, NOIDA, UTTAR PRADESH (JUNE 2009 - JULY 2009)**
DESIGNATION: INTERN
 - Created a web-based form designer.
 - Created website wire-frames; and researched and gathered client requirements.

EDUCATION.

- **BRUNEL UNIVERSITY, LONDON, UNITED KINGDOM (SEPTEMBER 2016 - SEPTEMBER 2017)**
COURSE: MSC IN DIGITAL DESIGN AND BRANDING (MERIT)
 - Developed a strategic approach to branding and its links to digital media and organisational performance.
 - Evaluated the current state of the relationship between branding and digital design; and digital promotion and management.
 - The main modules were Brand Experience Design; Digital Design; Digital Media Technologies; and Multimedia Research Directions.
- **GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI, INDIA (AUGUST 2010 - JULY 2013)**
COURSE: MASTER OF COMPUTER APPLICATION (MCA) - CPI 73.50
 - Equivalent to Masters in Software Engineering.
 - It emphasises on planning; designing and building of complex commercial application software; and system software.
 - Studied advanced level Mathematics; Programming Languages; Software and Web Development; and Database Management System.
- **GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI, INDIA (AUGUST 2007 - JULY 2010)**
COURSE: BACHELOR OF COMPUTER APPLICATION (BCA) - CPI 73.20
 - Studied Financial Management; Accounting; Mathematics; and Programming Languages such as C, Java, ASP.Net, Web Development, Database Management System, and so on.
- **F-TEC COMPUTER EDUCATION, DELHI, INDIA**
COURSE: CERTIFICATE IN WEBSITE DESIGNING
 - Learned about Web technologies; JavaScript; HTML; Cascading Style Sheets; and Social Media and Macromedia Products.
- **CAMBRIDGE SCHOOL, DELHI, INDIA**
COURSE: SENIOR(12TH) [2005] AND SECONDARY(10TH) [2007] SCHOOL EXAMINATION (CBSE)

AWARDS & ACHIEVEMENTS.

Won 21 - 1st place awards in Software and Web Application Development; Graphics and Website Design throughout different competitions in India. The awarding institutions are as follows:

- Jawaharlal Nehru University, Delhi, India
- Delhi University North and South Campus, Delhi, India
- Amity University, Noida, India
- Indra Gandhi Institute of Technology, Delhi, India
- University School of Information and Technology, Delhi, India
- Guru Gobind Singh Indraprastha University, Delhi, India

TECHNICAL SKILLS.

HTML5 & CSS3	★ ★ ★	JavaScript & JQuery	★ ★ ☆	UI & UX	★ ★ ★
SASS, SCSS & LESS	★ ★ ★	Angular 2 & 4	★ ☆ ☆	Adobe Creative Suite	★ ★ ★
Bootstrap & Semantic UI	★ ★ ★	Node.js & Express	★ ★ ☆	CMS & CRM	★ ★ ★
Responsive Layout	★ ★ ★	Restfull API	★ ★ ☆	SEO & SMO	★ ★ ★
Nginx & Apache	★ ★ ☆	PHP & MySql	★ ★ ☆	Github & Version Control	★ ★ ☆

REFERENCES.

Employment Reference

Name: **Abdus Sultan**
Designation: **IT Manager**
Organisation: **London School of Commerce, London**
Email: **abdus.sultan@lsclondon.co.uk**

Academic Reference

Name: **Vanja Garaj**
Designation: **Senior Lecturer in Digital Design**
Organisation: **Brunel University, London**
Email: **vanja.garaj@brunel.ac.uk**

Reference #1

Name: **Benny Abraham**
Designation: **Director of Global Recruitment**
Organisation: **University of Wales Trinity Saint David**
Email: **kblabraham@gmail.com**

Reference #2

Name: **Leon Menezes**
Designation: **IT Manager**
Organisation: **Procurement Leaders**
Email: **leonmenezes9@gmail.com**