



Ketan Rajpal

Front End Developer & Digital Designer [UI/UX]
(Programmer & Designer)

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in @ketanrajpal

👤 About me

I am a passionate, successful, and multi-award winning programmer and digital designer with more than 6 years of multidisciplinary experience in Web Application Development, Front End Development, User Interface Design, User Experience Design, Branding, Database Management, Digital Marketing, and IT 1st Support. Due to this, I have become a highly skilled Programmer and Designer with a variety of project and platform experience.

🏆 Awards & Achievements

Won 21, 1st place prizes in Web Application Development, Graphics and Website Design, in different competitions in India. The awarding institutions included:

- Jawaharlal Nehru University, Delhi, India
- Delhi University North and South Campus, Delhi, India
- Amity University, Noida, India
- Indra Gandhi Institute of Technology, Delhi, India
- University School of Information and Technology, Delhi, India
- Guru Gobind Singh Indraprastha University, Delhi, India

📁 Work History

Sept 2016 - Jan 2018
(London Office)

○ **London School of Commerce, London, United Kingdom (www.lslondon.co.uk)**

Designation: Full Stack Developer + Digital Marketing + 1st Level IT Support

- Was responsible for the design, layout, and coding of all LSC college websites and maintained the corporate website, application forms, student portals, and student management systems.
- Used Technical skills like HTML5, CSS3, SASS, SCSS, Less, Bootstrap, Semantic UI, Responsive Layout, JQuery, JScript, Angular Js, Node.js, Express Framework, JSON, PHP, MySQL, Nginx, Apache, Ubuntu, User Experience, User Interface, Photoshop, InDesign, Wordpress, Custom CMS, GitHub, Unit Testing, SEO, SMO, Digital Marketing and 1st Level IT Support.
- Created and maintained the databases of LSC Group of Colleges.
- Worked on biometric devices and created biometric applications.
- Generated the marketing material for distribution such as flyers, brochures and adverts.
- Worked on the Online Learning Platform named as LSC Connect which is still under development.

May 2011 - Sept 2016

○ **Freelance (www.ketanrajpal.com)**

- Designed and developed responsive websites for small and medium-sized organisations.
- Specialised in creating Content Management Systems and Customer Relationship Managers.
- Used Technical skills like HTML5, CSS3, SASS, SCSS, Less, Bootstrap, Responsive Layout, JQuery, JScript, PHP, MySQL, Apache, Ubuntu, Photoshop, InDesign, Wordpress and Custom CMS.
- Worked with Ministry of External Affairs India on the project "Indian Development Foundation of Overseas Indians".
- Worked with T-Series, India's number #1 music company on the project "T-Series Stage Works".
- Worked jointly with Connexons Travel (India) Pvt. Ltd. on projects such as "Travel Nevada", "Visit Flanders" and the like.
- Delivered more than 80 projects to date.

Jan 2013 - May 2013

○ **Samtech Infonet Limited, Delhi, India**

- Was responsible for the "Social Justice Management System for Government of Rajasthan" project.
- Created website wire-frames and researched & gathered client requirements.

June 2010 - July 2010

○ **Cross Section Interactive, Delhi, India**


- Created applications such as Invoicing System and Content Management Systems

June 2009 - July 2009

○ **Infogain India (Pvt) Ltd, Noida, Uttar Pradesh**

- Created website layouts & small applications such as Form Designers & Content Management Systems.

Education

- Sept 2016 - Sept 2017  **Brunel University, London, United Kingdom**
MSc in Digital Design and Branding (Merit) [Project Links]
- Developed a strategic approach to branding and its links to digital media and organisational performance.
 - Evaluated the current state of the relationship between branding and digital design, digital promotion and management.
 - The main modules were Brand Experience Design, Digital Design, Digital Media Technologies and Multimedia Research Directions.
- Aug 2010 - July 2013  **Guru Gobind Singh Indraprastha University, Delhi, India**
Master of Computer Application (MCA) - CPI 73.50
- Equivalent to Masters in Software Engineering.
 - Studied advanced level Mathematics, Programming Languages such as C, Java, ASP .Net, Web Development, Database Management System, and so on.
- Aug 2007 - July 2010  **Guru Gobind Singh Indraprastha University, Delhi, India**
Bachelor of Computer Application (BCA) - CPI 73.20
- Studied Financial Management, Accounting, Mathematics, Programming Languages such as C, Java, ASP. Net, Web Development, Database Management System, and so on.
- May 2008 - June 2008  **F-Tec Compute Education, Delhi, India**
Certificate in Website Designing
- Learned about Web technologies, JavaScript, HTML Internet security, Cascading Style Sheets, Social Media and Macromedia Products.
- May 2007  **Cambridge School, Delhi, India**
Senior(12th) and Secondary(10th) School Examination (CBSE)

Design & Development Skills

HTML5 & CSS3	★★★★★	Angular JS	★★★★☆☆	ASP.NET & MsSQL	★★★★☆☆
SASS, SCSS & LESS	★★★★☆☆	Nginx & Apache	★★★★☆☆	Photoshop & InDesign	★★★★☆☆
Bootstrap & Semantic UI	★★★★☆☆	PHP & MySql	★★★★☆☆	Wordpress	★★★★☆☆
Responsive Layout	★★★★☆☆	Cloud Server Handling	★★★★☆☆	CRM & CMS	★★★★☆☆
Node.js & Express	★★★★☆☆	User Experience	★★★★☆☆	SEO & SMO	★★★★☆☆
JQuery & JScript	★★★★☆☆	User Interface	★★★★☆☆	Github & Version Control	★★★★☆☆

Portfolio

London School of Commerce
www.lsclondon.co.uk

Connexons Travel
www.connexons.com

LSC Armenia
www.bsbarmenia.am

Indian Track Club
www.indiantrackclub.com

BSC Colombo
www.bsccolombo.edu.lk

New York Car Service
www.nyccarservice.us

Beer in Flanders
www.beerinflanders.com

Vito Floor
www.vitofloor.com

Travel Nevada
www.travelnevada.in

References

Employment Reference

Name: **Leon Menezes**
Designation: **IT Manager**
Organisation: **London School of Commerce, London**
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Academic Reference

Name: **Vanja Garaj**
Designation: **Senior Lecturer in Digital Design**
Organisation: **Brunel University, London**
Email: vanja.garaj@brunel.ac.uk